



## Connected Learning Experiences, Delivered Today



The modern learning landscape is fast evolving, and our approach to learning technologies must evolve and adapt to ensure delivering the best, most holistic learning experience tailored exactly to the organisation's unique needs. To address these market requirements, ACL Digital has developed ACL Learn, a next gen learning experience platform based on Moodle. The platform facilitates real-time collaboration between the trainer, co-students and trainee, enabling intuitive and enhanced student experience with virtual yet interactive classrooms.

ACL Learn enables corporations and educational facilities to create an integrated learning experience to their employees and students with administration, documentation, tracking, reporting, and delivery of online education courses or training programs securely and reliably.

**\$222 billion+**  
**growth in Market**

E-Learning market is expected to grow from \$176.12 billion in 2017 to reach \$398.15 billion by 2026

Source: Marketwatch

## ONE LEARNING PLATFORM FOR YOUR EMPLOYEE, PARTNER AND CUSTOMER



### INTERNAL TRAINING

Empower employees to know, do, and achieve more



### VIRTUAL CLASSROOMS

Digitize the classroom experience and engage with an interactive learning environment



### EXTERNAL TRAINING

Elevate customer & partner experience by training them on the use of the products successfully and excelling at selling products



### COMPLIANCE TRAINING

Improve employee training to keep on top of Government and company-mandated policies

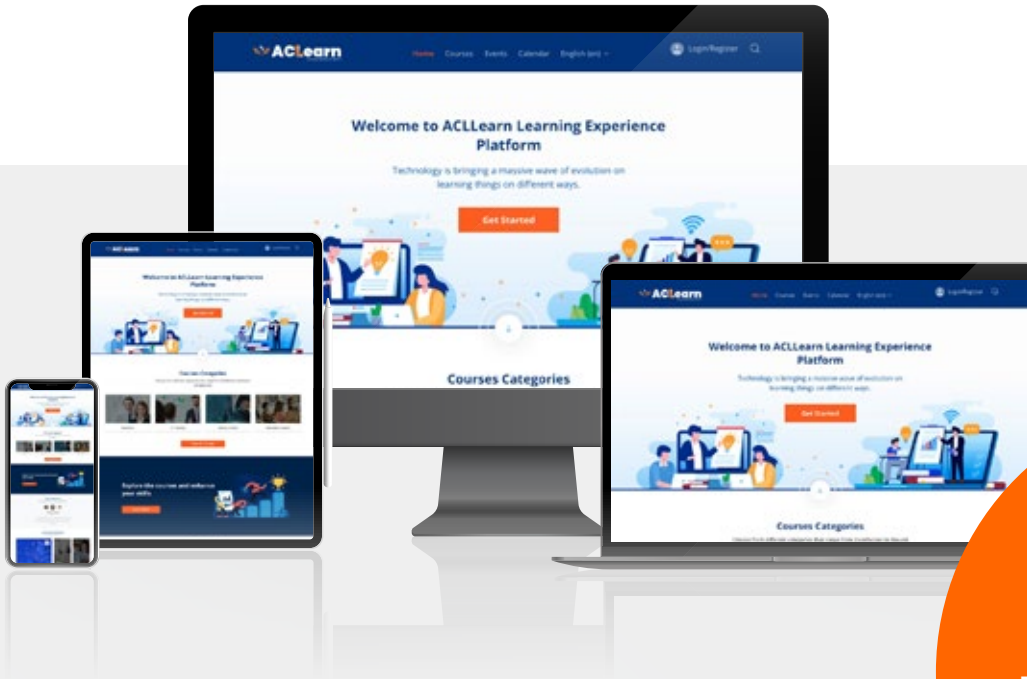
## LMS OR LXP? -what if you didn't have to choose?

Have a learning technology that is built upon the foundations of the traditional LMS and then integrated with the enhanced capabilities of the LXP to give you the best of both worlds.

## 9.5% Expected Growth Rate

The E-Learning market's Compound Annual Growth Rate (CAGR) is expected to be 9.5% from 2017 to 2026

Source: Researchandmarkets



**30-70% Reduction in Costs**

The eLearning mode of education costs 30-70% less than campus courses

Source: Gminsights

## TRANSFORM YOUR TRAINING SYSTEMS TO LEARNING EXPERIENCE PLATFORMS

ACL Learn is a holistic solution which is flexible, scalable, customizable, easy-to-use, and gives the new gen digital learners the freedom to access the courses from any location, any device. With ACL Learn, enterprises can launch their own custom-branded learning/training portals

### FEATURES

#### CONTENT MANAGEMENT

- Content friendly course creation
- Assessment Engine
- Industry standard course content (SCORM)
- Survey engine
- Files repository
- Learning paths

#### WHITE LABELLING

- Customizable Branding and Logo
- Ability to change themes



#### LEARNING DELIVERY

- Blended learning
- Gamifications
- Interactive learning
- Certifications
- Notifications
- eCommerce

#### SYSTEM

- Engaging User interface and experience
- Web standards
- Accessibility
- Multilingual
- Web responsive and mobile support
- Infrastructure (Cloud, On premises hosting)



## ENGAGING LEARNING EXPERIENCE

- › Diverse courses without technical expertise
- › Engaging training sessions with gamification
- › Set clear goals and regular milestones
- › Achievement recognition to motivate learners
- › Adaptive learning techniques for personalized contents
- › Adaptive contents for different abilities
- › Serves as a repository of Research papers, Policies, Manuals, Procedures and Best Practices



## EFFICIENT EMPLOYEE ONBOARDING AND TRAINING

- › Induction training courses to track progress
- › Assess learning retention with score tests
- › Skill enhancement and compliance
- › Onboarding with reduced support queries
- › Scalable techniques to measure training benefits



## INSIGHTFUL AND ACTIONABLE REPORTS

- › Insightful, actionable reports
- › Reports to track learning goals of the business
- › A comprehensive dashboard
- › Automated scheduled reports



## EASY TO USE INTERFACE

- › An intuitive landing page with users and promotional banners based categories
- › Courses assigned list based on type of users such as customer, employees, partners
- › Quick filter of courses with category and courses based on the keywords



## SCALABLE AND INTEGRATABLE

- › Bespoke customizations to scale the system
- › Easy integrations with but not limited to: Webinar Tool, Payment Gateways, Authoring Tools, HR System, CRMs
- › Enabled provisions for integrations with BOTs, Chat tools, Office 365 and other collaboration tools



## SECURED AND COMPLIANT

- › Secured API calls
- › OWASP compliant package
- › Multilingual user interface with WCAG2.0
- › Mobile enablement
- › GDPR support
- › Automated administrative actions

## ACL DIGITAL'S EDUCATION PRACTICE




We have a strong digital focus, leveraging design led approach effectively to deliver innovation at scale, accelerates digital transformation, and builds better student experiences.

Our customers consider us as a leader in design, build, implementation and management of Digital, Online Education and e-Learning solutions to global Educational Institutions, Schools, Community Colleges, Universities, EdTech and Test Administration companies.

Our team of **200+** Education Practitioners (comprising industry SMEs, Technical and Functional experts) are working with some of the biggest and most reputed universities globally, touching **1M+** Students, and creating a profound impact on higher education value chain, making it more robust, effective and driving better outcomes.

ACL Digital is a design-led Digital Experience, Product Innovation, Engineering and Enterprise IT offerings leader. From strategy, to design, implementation and management we help accelerate innovation and transform businesses. ACL Digital is a part of ALTEN group, a leader in technology consulting and engineering services.

[business@acldigital.com](mailto:business@acldigital.com) | [www.acldigital.com](http://www.acldigital.com)

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